

Sample RFP Response

Worked example — flagship multilingual museum (Louvre Abu Dhabi profile)

HumanityAI'd — July 2026

CONFIDENTIAL — ILLUSTRATIVE SAMPLE, NOT A SUBMITTED BID

Note: This is a worked example showing how a real tender response reads when our product is mapped onto a flagship's requirements. It uses publicly reported facts about Louvre Abu Dhabi to make the example concrete; it is not an actual submission and all commercials are indicative.

1. Executive summary

Louvre Abu Dhabi welcomed **more than 1.4 million visitors in 2024** — its highest since opening — of whom **84% were international**, led by China (12%), Russia (12%), India (7%), France (6%) and the UK (6%) (source: DCT Abu Dhabi Media Office, 2024). Interpretation today is delivered through the museum's smartphone app — audio content plus an "Art Scan (Beta)" recognition feature — in **seven languages**.

HumanityAI'd proposes to upgrade the two weakest points of that stack. We replace phone-in-hand scanning with a **hands-free AR-glasses guide** in which the exhibit recognizes itself as the visitor looks at it, and we lift language coverage from seven fixed languages to an AI-generated set spanning the museum's actual visitor mix — Mandarin, Russian and Hindi included — at effectively zero per-language production cost. The entire system runs **on-premises inside the museum**: no camera frames, narration, or visitor analytics ever leave DCT Abu Dhabi's network.

2. Understanding of requirements

We understand the institution requires: a premium, brand-consistent visitor experience; genuinely multilingual interpretation matched to a global audience; strict data residency befitting a DCT Abu Dhabi institution; curatorial control over all content; measurable visitor engagement; and a solution that operates reliably at 1.4M-visitor scale.

3. Proposed solution

- Hands-free AR glasses; dwell-based automatic exhibit recognition (~1.5 s from gaze to narration).
- On-premises AI server performing recognition (CLIP + FAISS) and neural TTS narration — no cloud dependency.
- Languages matched to the visitor base — English, Arabic, French, Mandarin, Russian, Hindi, German at launch, expandable to 23 — every clip curator-approved, Arabic RTL-native.
- Curator admin platform; guided tours; sessions and engagement analytics.

4. Compliance matrix (illustrative extract)

Req.	Requirement	Compliance	Evidence
R1	Hands-free interpretation	Comply	Live pilot: dwell recognition, 0.995 similarity
R2	≥ 7 languages incl. Arabic + Mandarin	Comply	8 at launch, 23 supported; Arabic RTL-native
R3	Data residency — on-premises	Comply	Full on-prem stack; zero cloud egress
R4	Curatorial content control	Comply	Human approval workflow; Arabic requires sign-off
R5	Engagement analytics	Comply	Dwell, play-through, popular exhibits, tours
R6	Production security (RBAC, TLS, device auth)	Roadmap — Q4 2026	Costed plan in Technical Due-Diligence Report
R7	Fleet operations at flagship scale	Partially / with partner	Pilot proves platform; scale ops via AV partner

Honest "Roadmap"/"Partially" entries with dates and a plan score better than overclaiming — and match the disclosures in our Technical Due-Diligence Report.

5. Data sovereignty, security & privacy

All recognition, narration and analytics execute on the museum's on-prem server; sessions are pseudonymous; a data-purge capability is provided. On-prem architecture directly satisfies UAE public-sector data-residency expectations. Production hardening (JWT/RBAC, TLS + device-provisioned tokens) is scheduled for Q4 2026 and detailed, with effort estimates, in the accompanying Technical Due-Diligence Report — until then the deployment operates on an isolated gallery network with the admin plane restricted to staff.

6. Implementation plan

Week 0 site survey & install → Weeks 1–2 enrol first gallery (~25 works) with 7-language narration, co-authored with curators → Weeks 2–3 staff training & go-live → Week 4 evaluation against DCT-agreed KPIs and a Saadiyat-wide rollout proposal (Zayed National Museum, Natural History Museum, Guggenheim AD share the same platform).

7. Commercials (indicative)

Flagship-tier annual licence (US\$300k+), glasses fleet + on-prem server + charging/hygiene stations (CAPEX), first-100-works implementation, and a Priority or Mission-critical SLA. Marginal cost of each additional language ≈ zero — a visible line-item advantage over per-language recorded-content pricing. Full schedule per the Pricing & Packaging document.

8. Why HumanityAI'd

- The only offering combining AR glasses + automatic recognition + AI multilingual narration + on-prem sovereignty.
- A working, hardened production pilot as proof — not slideware.
- Region-first posture: Arabic-native UX, local deployment and support.
- One relationship extensible across every Saadiyat institution.

9. Assumptions & exclusions

Museum-provided dedicated gallery Wi-Fi and power; curatorial content sign-off by museum staff; glasses fleet lead time (6–8 weeks); scale-out fleet operations delivered with a named AV/experience partner.

Administrative envelope (ADGPG supplier registration, trade licence, bid/performance bonds, In-Country-Value documentation) to be completed per DCT Abu Dhabi procurement requirements — see RFP Response Template §4.